



WORLD'S #1 LAUNDRY FRANCHISE BRAND

INVEST IN SUCCESS



EVERY CUSTOMER'S DAILY CHALLENGE



Sub-standard Cleaning
quality delivered by local dhobi or household helps.



The cost of doing laundry
at home is the same or higher than outsourcing.



Limited or no space for line-drying garments in studio apartments and cramped setups.



Water scarcity in your neighbourhood.



Unsanitary conditions at the local laundry.



Time and labor-intensive job. It takes 40-50 hours per month to clean the laundry of an average household.



HOW UCLEAN SOLVES ALL YOUR LAUNDRY ISSUES!



Convenience

01

On-demand laundry offers the much required convenience of scheduling your laundry anytime, anyday. You don't have to worry about water availability, drying space or the weather!

Cost Effective

03

Outsourcing laundry is cheaper than doing laundry at home, if one accounts for the cost of maids, electricity, detergent, water, and ironing.

Longer Garment Life

05

Enjoy your favourite clothes for an even longer time. Tumble drying protects them from sun damage and high-pressure steam-ironing preserves the fibres from damage caused by coal iron.

Saves Time

02

An average household's monthly laundry consumes 40-50 hours. This is the time you can spend doing something you Love!

Professional Quality

04

UClean delivers Professional Quality cleaning using expert launderers and best in class cleaning agents for all garment types. The garments are finished impeccably by high-pressure steam ironing.

Superior Hygiene

06

All garments come out 99.9% germ free after our high-quality cleaning and steam ironing. We follow CDC and WHO guidelines. Washing and drying is done in anti-bacterial stainless-steel drums without any exposure to dust & allergens.

WHY INVEST IN LAUNDRY BUSINESS?

Considering a laundry business investment? Here's why it's a solid choice. Firstly, laundry services are in demand for everyone, ensuring a much larger Total Addressable Market (TAM). Plus, with subscription models and frequent repeat purchases, ensuring a consistent revenue stream. Also, with the growing trend of slow fashion, there's a need for high-quality cleaning services. And in regions like India, where polyester blends, viscose and cellulose-based garments are on the rise, the demand for laundry is increasing by the day. Moreover, with design and garment technology innovation, garment complexity has increased. There's a rising demand for professional cleaning services to ensure proper care and longevity of clothing.



Laundry business has a **very-high Repeat Purchase Rate**.



Laundry has a large TAM (Total Addressable Market); that means everyone is a potential customer.



























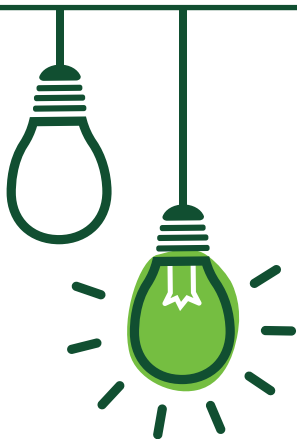
Laundry and Dry Cleaning businesses are generational and enjoy **high customer loyalty with low investment** in customer retention.



Demand for "Slow Fashion" is increasing. This means more investment in professional cleaning and upkeep of garment for sustainability.

LAUNDRY v/s OTHER BUSINESSES

BUSINESS RISK ANALYSIS	 LAUNDRY	 FOOD	 GYM	 SALON
Recession Proof Business Never-ending demand. Recession has zero to low impact				
High Margin, Low Risk Service business with high margin & no reputational or legal risks				
Automation Potential Doesn't need highly skilled manpower & can be managed remotely				
Inventory Laundry business is a low-inventory model with no perishables/wastages				
Omnichannel Business Online-to-offline business. Multiple channels Of demand-generation				



LAUNDRY FACT

An average domestic washing machine uses about 160 litres of water per load. In contrast, the high-efficiency professional washing machines use as little as 60 litres of water per load. In 2025, UClean made a significant impact by saving 100 million+ liters of water that would have otherwise been wasted due to inefficient cleaning practices at homes. Water conservation has become a top priority for Indian entrepreneurs, transcending mere corporate social responsibility. UClean's innovative approach includes eco-friendly laundry procedures that reduce water usage by more than 60%. As a responsible brand, UClean aims to protect this finite resource and secure a brighter, more sustainable future for all.

ABOUT UCLEAN

Founded by Arunabh Sinha and Gunjan Taneja in 2017 with a vision to make professional laundry accessible and affordable for every household, UClean proudly claims the largest market share of the organized laundry market in the Indian subcontinent. The consistent and concerted efforts of UClean, in ushering in a laundry revolution in India, have received global recognition and plenty of accolades. In fact, UClean is the first and only Indian brand to be conferred with, what is aptly called the Oscars of the Franchising Industry, The Global Franchise Awards for "The Best Emerging Brand" in the world. Through a seamless blend of technology in the front end and strong systems & processes in the back end, UClean is trans-forming the way laundry is being done in India and other parts of the world.

GLOBAL PRESENCE

900+
FRANCHISES

250+
CITIES



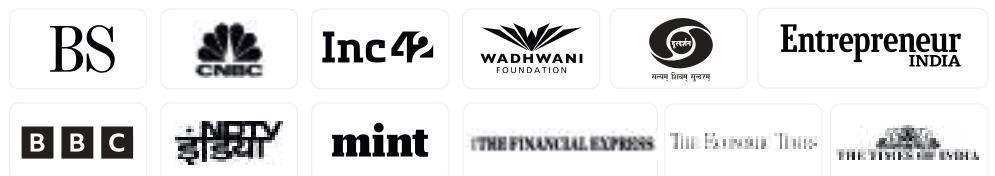
VISION:

To become worlds’s largest and most preferred brand of cleaning services.

MISSION:

Our mission at UClean is to deliver unparalleled, professional cleaning services with just a click. We're committed to ensuring high-quality results and ultimate convenience for our customers, revolutionizing the way cleaning is accessed and experienced.

ENDORSED BY GLOBAL MEDIA:



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FOUNDER INTRODUCTION

Popularly known as the "Laundryman of India," Arunabh is the Founder of UClean, World's largest and fastest-growing franchise-based laundry chain, boasting over **900+** franchises across **250+** cities. He is a seasoned entrepreneur with a Bachelor of Technology (B.Tech) degree from IIT Bombay. His visionary goal of establishing India's first comprehensive franchise based cleaning company has materialized with the expansion of UClean to encompass more than **900+** franchises throughout the world. Arunabh's achievements have been recognized with numerous accolades, including the Entrepreneur 35 under 35 and the Global Franchise Award for Best Emerging Franchise Business Globally.

Arunabh is also a renowned mentor on CII National Retail Panel, IIT Business Incubator etc. Arunabh started his career as a Consultant with Techno-Serve and went on to become the Founder of his 1st startup FranGlobal, which took care of all types of consulting, marketing, recruitment, licensing, and investment needs for companies and corporates entering India. That is when Arunabh got deeper into his passion for developing Businesses through the Franchise-route.



It was his idea of disrupting a highly unorganized sector of Laundry, that led him to create UClean and be a pioneer in a \$47.50 Billion+ Industry in India. Besides UClean, Arunabh also mentors and invests in other Franchise-based businesses and helps them scale up. He is also a Franchise Growth Advisor for CredR, which is an online marketplace for buying and selling only Verified and certified Pre Owned Automobiles as well as Zeno Health which is west India's largest pharmacy chain.

Arunabh is also the advisor to the Chief Minister of Bihar on fostering startups and entrepreneurship in the state.

OUR COLLABORATIONS:

amazon

BRITANNIA

Myntra

Licious™
 BURNING THE MIDDLE

OYO



UCLEAN'S VALUE PROPOSITION

At UClean, we pride ourselves on delivering unmatched value to our customers. With a commitment to quality, convenience, and sustainability, we offer a comprehensive range of laundry and dry cleaning services tailored to meet your needs. Our state-of-the-art technology ensures efficient and thorough cleaning, while our eco-friendly practices minimize environmental impact. We understand the importance of time, which is why we provide quick service and doorstep pick-up and drop-off options for your convenience. With transparent pricing and affordable per kilo rates, we make professional cleaning accessible to all. From our green-certified detergents to our 100% sanitized clothes, we prioritize your satisfaction and peace of mind. Experience the UClean difference today and discover why we're India's preferred choice for superior laundry and dry cleaning solutions.



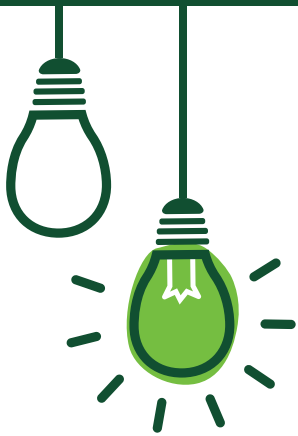
QUALITY



TECHNOLOGY



SPEED



UCLEAN FACT

UClean stands unrivaled as the sole laundry brand to achieve numerous milestones. It holds the distinction of being the only laundry brand to receive the coveted Global Franchise Award. UClean is endorsed exclusively by Bollywood celebrities, distinguishing it from its competitors. With the world's highest Google rating of 4.5/5, it leads the industry in customer satisfaction. Moreover, UClean operates in difficult terrains of Leh and Kargil, unmatched by any other brand. Its founder's recognition with Entrepreneurs Magazine's 35 under 35 Award further sets UClean apart. Covered extensively by India's leading media houses, including platforms like Better India, Josh Talk & CNBC Awaz, UClean remains unparalleled in the laundry industry.

WHY CHOOSE UCLEAN?

UClean is the disruptor and undisputed leader of the Laundry & Dry-Cleaning market in India. Not just that, we are the "Fastest brand to reach **900+** stores" across the world. Due to our groundbreaking marketing efforts, UClean has maintained its leadership in the online and offline space.



Strong Brand Value

Benefit from our solid online and offline presence, boasting an enviable Google rating of 4.5/5. We're the only brand covered by all major Indian media houses and endorsed by Bollywood celebrities



Category Creator:

UClean leads the industry with the neighborhood live laundromat model in India. We've collaborated with renowned brands like Amazon, Myntra, Swiggy, Britan-nia, MMT, PayTM and more.



Founded by an IITian:

We stand out as the only laundry brand founded by an IITian in India.



Best-in-class Training:

UClean offers the industry's top operations training program. Our UClean Pathshala program will provide free training and employment to over 20,000 individuals.



In-house Tech Products:

We're unique in building all our tech products in-house, ensuring data security for our franchisees.



Pro-Sustainability Brand:

Committed to sustainability, we prioritize the use of enzyme-based detergents, biodegradable packaging, and water-saving equipment.

UCLEAN SERVICES



Dry Cleaning



Laundry By Kg



Steam Ironing



Premium Laundry



Shoe Cleaning



Bag Cleaning



Vacuum Packaging



Curtain Cleaning



Carpet Cleaning



Sofa Cleaning



Home Cleaning



Car Cleaning



WORLD'S #1 DRY CLEANING & LAUNDRY CHAIN

UCLEAN FRANCHISE MODEL



Area Required:
250-300sq.ft.



Store Setup:
5 Lakhs



Franchise Fee:
7 Lakhs + GST



Machinery Cost:
9 Lakhs + GST



Royalty:
7% of Gross Sales



Profit per Month:
1.5-2 Lakhs



Operational Breakeven:
3 Months



ROI:
20 Months



SUPPORT ECOSYSTEM



UClean ensures investors thrive with a robust support ecosystem. From comprehensive training programs to ongoing operational guidance, we empower our investors for success. Benefit from our extensive network, marketing assistance, and continuous innovation. Join UClean and embark on a rewarding journey in the booming laundry and dry-cleaning industry.

01 Setup Support

The right location is essential for the success of any retail business. Our project and operations teams will do recce of high-performing micro markets to help you finalize the best locations.

02 Operations Support

UClean stores enjoy the highest Google rating average of 4.5/5, thanks to the training provided by our operations team. Mastering high-quality cleaning techniques is the central theme of our rigorous and continuous training processes.

03 Hiring & Training

Teamwork makes the dream works. We take all the pressure off you from Day 1. We help you hire & train the staff and managers with all the operational skills required to run the store seamlessly.

04 Supply Chain Management

We have established well-oiled supply chain machinery to ensure that you don't have to run from pillar to post to buy operational items like packaging, detergents, hangers, etc. We have got it all covered!

05 Tech & IT Support

Data confidentiality is at the heart of our business. We have built proprietary tech products for invoicing, store management, reports & data analysis. Our systems are screen responsive, which means you can manage your store on the go.

06 Marketing Support

With a commanding presence across digital and traditional platforms, our innovative marketing strategies have secured us the #1 position in the industry. We offer expert guidance to help you design and implement the most result-oriented marketing activities.

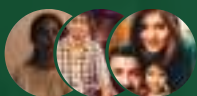




900+ Stores



250+ Cities



5M Unique Users

JOIN UCLEAN COMMUNITY



Become a valued member of the vibrant UClean community, World's leading laundry and dry-cleaning brand. Connect with entrepreneurs and investors in over 150 cities who share a commitment to excellence and sustainability. Benefit from our robust support system, innovative technology, and eco-friendly practices. Whether you're exploring franchise opportunities or enhancing your laundry experience, UClean invites you to join our thriving community. Together, let's revolutionize the garment-care industry globally. Join us today and become part of the UClean family.



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